CANON INFORMATION AND IMAGING SOLUTIONS LAUNCHES FORMS AND PRINT SERVICES FOR SALESFORCE ON SALESFORCE.COM'S APPEXCHANGE, THE WORLD'S MOST-POPULAR MARKETPLACE FOR BUSINESS APPS

Businesses tap into the power of social, mobile and open cloud technologies to transform into social enterprise

Customers can now create and print highly visual forms from leading CRM

LAKE SUCCESS, N.Y., February 14, 2012 – Canon Information and Imaging Solutions, Inc., a wholly–owned subsidiary of Canon U.S.A., Inc., today announced the availability of a new cloud-based application, Forms and Print Services for Salesforce. Leveraging Canon's innovative imaging technologies, the new application allows users to create highly visual and attention-grabbing reports, forms or proposals from their Salesforce data, and easily print them without the need for any print drivers*. The Forms and Print Services application is immediately available for deployment on the AppExchange at http://www.salesforce.com/appexchange/ and through Canon Authorized Dealers, Canon Business Solutions, and Océ North America.

Forms and Print Services for Salesforce, which was previewed at salesforce.com's Dreamforce 2011, allows mobile salespeople, logistics managers and other users to:
- Present sales results and forecasts with charts and graphs,
- Create dynamic and attractive proposals for clients,
- Batch print transactional documents such as invoices, shipping documents, accounting reports and statements to name a few.

Forms and Print Services for Salesforce is the result of a direct integration between Salesforce and the Canon Business Imaging Online cloud service. By logging into a Salesforce account, the application gives end-users seamless access to the forms and print-functions through a single operation.

"We are extremely excited to announce the new Canon Forms and Print Services for Salesforce application," said Seymour Liebman, president, Canon Information and Imaging Solutions. "For customers that are seeking to efficiently print documents based on data in Salesforce, this app provides a new level of functionality."

"Customers are looking to partners such as Canon to continue to expand the social, mobile and trusted capabilities of cloud as they transform into social enterprises," said Ron Huddleston, senior vice president, ISV Alliances, salesforce.com. "With applications like Forms and Print Services for Salesforce, customers are able to take full advantage of the salesforce.com ecosystem."

Because the application will be delivered through the cloud, there is no need to install print drivers*. Mobile users will be able to easily retrieve their selected print jobs from the cloud by simply logging into their Salesforce account from their mobile device or directly from the panel of a Canon image RUNNER ADVANCE multifunction printer. While Forms and Print Services for Salesforce delivers the most comprehensive set of capabilities and convenience when used in combination with Canon devices, the application is also capable of supporting the delivery of output to non-Canon printers as well.

The Forms and Print Services for Salesforce application is offered as a monthly package subscription, payable on an annual basis. Canon Professional Services will be utilized to design sophisticated, customized forms and to implement and facilitate the use of the application in the United States. Applicable terms and conditions and system and other requirements are available from a Canon Information and Imaging Solutions sales representative.

About Canon Information and Imaging Solutions, Inc.
Canon Information & Imaging Solutions, Inc., a wholly owned subsidiary of Canon U.S.A., Inc., was formed to harness the power of two of Canon's greatest intangible assets: In-depth knowledge of information flow and the best imaging technology. Utilizing Canon's vast collection of imaging technology and development tools along with select third-party enterprise applications, Canon Information & Imaging Solutions will deliver compelling market-driven solutions in the area of cloud computing and business process integration. Additional information about the company its programs and mission can be found at: www.ciis.canon.com.

About Canon U.S.A., Inc.
Canon U.S.A., Inc., is a leading provider of consumer, business-to-business, and industrial digital imaging solutions. With more than $46 billion in global revenue, its parent company, Canon Inc. (NYSE:CAJ), ranks fourth overall in patent holdings in the U.S. in 2010† and is one of Fortune Magazine's World's Most Admired Companies in 2011. Canon U.S.A. is committed to the highest levels of customer satisfaction and loyalty, providing 100 percent U.S.-based consumer service and support for all of the products it distributes. Canon U.S.A. is dedicated to

its *Kyosei* philosophy of social and environmental responsibility. To keep apprised of the latest news from Canon U.S.A., sign up for the Company's RSS news feed by visiting www.usa.canon.com/rss.

About the Force.com Platform and AppExchange
Force.com is the trusted social enterprise platform for building and running any employee app in the cloud. Force.com powers the Salesforce CRM apps, the more than 200,000 custom apps used by salesforce.com customers such as Japan Post, Kaiser Permanente, KONE, and Sprint Nextel and the more than 1,400 ISV apps built by partners such as BMC, FinancialForce.com and Fujitsu.

Enterprise apps built on the Force.com platform can be easily distributed and marketed through the salesforce.com AppExchange http://www.salesforce.com/appexchange/.

The salesforce.com social enterprise platform delivers the most trusted and comprehensive cloud technologies for social, mobile and open apps. It includes Force.com, the cloud platform for employee apps, Heroku, the cloud platform for customer apps and Database.com, the cloud database to integrate the social enterprise.

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All referenced product names, and other marks, are trademarks of their respective owners.

†Based on weekly patent counts issued by United States Patent and Trademark Office.

*No print drivers are needed when printing to Canon imageRUNNER ADVANCE multifunction printers. If not printing to a Canon imageRUNNER ADVANCE multifunction printer, users can download and print a PDF from any other printer with the use of a printer driver.